

10th ORC Organic Producers' Conference, Bristol 27 – 28th January 2016 exhibitor and sponsorship opportunities

ORC's annual Organic Producers' Conference is now a well-established event with 200+ attendees, providing a unique mix of producer, researcher and adviser input to enable sharing and discussion of the latest innovations with respect to organic/agro-ecological approaches to sustainable food production.

We are holding our 2016 conference in tandem with the SOLID Dairy Conference on 26th January, to maximise the opportunities for participants to attend both events, with a total of 3 days of exciting presentations, debates and exhibitions.

Would you be interested in exhibiting at or sponsoring the event?

As a guide, we are offering the following 6 levels of engagement (please note this refers to the 2-day ORC conference only, unless otherwise indicated):

| Level | Cost (+VAT) | Tickets (2-days * including Dinner) | Trade stand/ exhibition space | Leaflet/ product in conference pack | Logo as sponsor in conference publicity | Advert in conference programme | Social media coverage (Twitter/ Facebook) | Name in session/ conference title |
|--|-----------------|--|--|--|--|----------------------------------|---|--|
| Bursaries | £200 per person | 1 (for sponsored individual) | | | ✓ (as bursary sponsor) | | | |
| Trade stand | £300 | 1 | ✓ | ✓ | | | | |
| Bronze sponsor: general | £600 | 1 | √ | √ | √ | ¹ / ₈ page | | |
| Silver sponsor: session/ workshop | £1500 | 1 | √ | √ | √ | ¹⁄₄ page | √ | ✓ (session) |
| Gold sponsor: conference lead | £3,000 | 2 | ✓ | √ | High profile | ½ page | ~ | |
| Platinum sponsor: conference lead | £6,000 | 4 | ✓ | √ | High profile | full page | √ | ✓ (conference) |

^{*} please note that accommodation is <u>not</u> included.

Notes:

- Bursaries are aimed at young people (students, apprentices, new entrants) with limited means to enable attendance at the conference. Sponsorship of multiple bursaries welcome!
- Trade stands and sponsoring exhibitor packages can be extended to cover the whole 3-day event, including the SOLID Dairy Conference.
- Session sponsorships are used to help fund the costs of speakers, in particular from abroad, for plenary or workshop sessions.

If you are able to take advantage of these opportunities and provide support to the ORC's annual organic conference, or would like to discuss alternative options, please do not hesitate to contact us.

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